IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| In re Patent Application of: | |) | Confirmation No.: 4371 |
|------------------------------|--|---|-----------------------------|
| Daniel Y. FUNG et al. | |) | Group Art Unit: 3693 |
| Serial No. 10/786,596 | |) | Examiner: Wong, Eric Tak Wa |
| Filed: February 26, 2004 | |) | |
| For: | METHOD, SYSTEM AND COMPUTER READABLE MEDIUM FOR WEB SITE ACCOUNT AND E-COMMERCE MANAGEMENT FROM A CENTRAL LOCATION |) | |
| U.S. | Patent and Trademark Office | | |

AMENDMENT

Sir:

Alexandria, VA 22314

In response to the Non-Final Office Action mailed **December 29, 2009**, and further to the personal interview with Examiner Wong and Supervisory Patent Examiner Kramer conducted on May 18, 2010, reconsideration of the above-identified application, based on the following amendments is respectfully requested, as follows: